



HRVATSKI KINOLOŠKI SAVEZ • CROATIAN KENNEL CLUB | ILICA 61, HR-10000 ZAGREB | CROATIA

CROATIAN KENNEL CLUB
Ilica 61, HR-10000 Zagreb, Croatia

is officially announcing

INVITATIONAL TENDER

for World Dog Show sponsorship bids

GENERAL INFORMATION

This is a cordial invitation for sponsorship of World Dog Show, to be organized by Croatian Kennel Club in Zagreb and to be held in from April 25th to 28th 2024.

VOLUME OF SPONSORSHIP

Mandatory requirements for sponsorship of World Dog Show are:

- showing rails or fences;
- exhibitor's numbers;
- main ring design and decoration in co-ordination with organizer;
- design and decor of separate photographing spot in co-ordination with organizer.

Sponsorship of World Dog Show also includes partial covering of consequent costs (partial costs of show organizing).

Croatian Kennel Club grants the general sponsor following:

- title of general sponsor, without the possibility of any other subject carrying the same title;
- general sponsor's promo space with size up to 200m² in the hall where national kennel clubs promo spaces are located;
- marking of all halls and spaces with general sponsor brand / logo;
- all promotional materials related to World Dog Show, such as catalogs, entry forms,





FINANCIAL VALUE OF SPONSORSHIP

Financial value of sponsorship is to be determined and submitted by the interested sponsor in the bid at the time of bid delivery. Croatian Kennel Club will reach the verdict based on the best and most comprehensive bid for World Dog Show 2024 sponsorship. Croatian Kennel Club reserves the right to nullify the tender without particular explanation.

WHO TO ADDRESS FOR INFORMATION

Contact person for questions and information is mr. Bojan Mataković, Secretary of Croatian Kennel Club, with the phone number + 385 (0)1 48 46 124, or e-mail at the following address: hks@hks.hr

HOW TO APPLY

This invitational tender is open from April 1st to April 20th 2023. All bids are to be submitted closed and sealed. Bids should contain general information about sponsor, volume and amount of sponsorship. Sealed bid should be delivered to Croatian Kennel Club headquarters at the following address:

Hrvatski kinološki savez, Ilica 61, HR-10000 Zagreb, Croatia

no later than April 20th 2023, labeled "Sponsorship Bid for World Dog Show 2024".

Bids arriving after deadline will not be taken into consideration.

BIDS EVALUATION AND DECISION MAKING

All bids will be evaluated and the best one selected by appointed Commission for Best Sponsorship Bid Selection. Interested parties whose bid does not meet Invitational Bid conditions and requirements will be notified by e-mail. After the selection, Croatian Kennel Club and future general sponsor of World Dog Show 2024 will sign the exclusive general sponsorship contract.

Zagreb, March 31st, 2023

President of Croatian Kennel Club,
Branko Šgrč